

WISCONSIN ASSOCIATION OF SCHOOL DISTRICT ADMINISTRATORS

Board of Directors Meeting
Thursday, November 13, 2014
Holiday Inn-Stevens Point
Stonefield/Harvest Room
9 a.m. - 3 p.m.

MINUTES

1. Meeting called to order by President Kris Gilmore at 9 a.m.

1.1 Roll call of members present indicated all members present except Larry Ouimette-CESA #9 (excused), Ron Walsh-CESA #11 (excused) and Todd Gray-Lg. Schools Rep. (excused).

1.2 Consent Agenda: (EL 7.1)

- Approval of minutes of September 24, 2014, WASDA Board of Directors meeting.
- Ratify bills paid for the month of September (\$73,783.27), October (\$155,138.13), 2014.
- WASDA financial statement as of October 31, 2014.
- WASDA Membership Report as of November 5, 2014:

	<u>11/05/14</u>	<u>11/12/13</u>	<u>2013-14</u>
Full voting	414	426	427
NON-MEMBERS*	28	16	15
Associate Members	19	23	26
AASA Members	240	271	274
Large District Caucus	27	28	30
Business Partner Members	42	42	54
WASSA	239	279	284
Video Library	155	174	178
Video Library Non-members	282	263	259

**Non-member list attached.*

- Review of 2014 Fall Superintendents Conference.
- Review of WASSA Fall Workshop.
- Review of New Superintendents Workshops/Coaching Program.
- Review of New Superintendents Phase II September workshop.
- Review of Regional Meeting on Advocacy held in Fifield
- Review of Regional Meeting on Advocacy held in Eau Claire

Moved by Polashek and seconded by Knitt to approve the consent agenda as presented. Motion carried.

2. Report from President Gilmore.

2.1 Discussion of process for board selection of WASDA President-elect. (GP 5.1) (GP 6.3)
The Executive Committee will review eligible board members based on the board's guiding principles and make a recommendation to the board for their consideration.

- 2.2 Perspective from the Regional Meetings on Advocacy. (GP 6.3)
Kris shared her thoughts on the first two regional meetings. She thought the dialog was different at each one and she emphasized that we need to get more people carrying the message. She indicated the board should assume leadership in encouraging member engagement with the Evidence-Based Policy Agenda and the Advocacy Model.
3. Executive Director Monitoring Report.
 - 3.1 Personal Service (EL 9.1)
 - 3.11 Legal support to superintendents on contract issues.
 - 3.2 Professional Development. (EL 9.2)
 - 3.21 Regional meetings, SLATE, RtI, Annual Educational Conference. The regional meetings have been successful with numbers up overall over last year. In the future, Jon would like to run these regional meetings in the fall and in the spring. SLATE has over 1200 registrants to date. Planning for the next RTI Summit is underway with DPI. The spring convention will probably center around the topic of advocacy and engagement.
 - 3.3 Advocacy. (EL 9.2)
 - 3.31 Strategy for comprehensive engagement of members concerning Evidence-based agenda and Advocacy Model. WASPA is now an affiliate member of the SAA. They have five years to become a full member. The SAA also has a new partnership with the WREA. Jon also requested the board members to include advocacy in their reports at their local PAC meetings. Where are people? What are they learning? An online document that will be updated periodically where members can share what is going will be constructed either within the SAA or 5Share.
 - 3.4 Collaborations. (EL 2.5)
 - 3.41 WASB/WASDA Jt. Committee on Effective Governance; WPEN. The next meeting of the WASB/WASDA Jt. Committee on Effective Governance will be held in December or early January. WPEN will be hiring someone to help facilitate their meetings.
4. Policy Discussion.
 - 4.1 Discussion of draft Ends Policies for the association.
 - 4.2 Discussion of board and Executive Director roles with respect to membership participation in the association. (GP 4.6)
The board members were provided an updated list of non-members and they were asked to contact those members listed from their CESA to encourage them to join WASDA this year.
 - 4.3 Discussion of the WASDA/SAA Evidence-Based Policy agenda and the Advocacy Model: mindset and priorities. (EL 9.1) (GP 4.12)
Please address this issue in your PAC reports.

5. Board Decisions.

- 5.1 Consideration of approval of WASDA Ends Statements. (Ends)
Moved by Sramek and seconded by Kerr to approve the Ends Statements as revised by the board.
Motion carried.
- 5.2 Approval of final audit for the 2013-14 fiscal year. (See attached.) (EL 4.8)
Moved by Kriewaldt and seconded by Schultz to approve the final audit for the 2013-14 fiscal year as presented. Motion carried.
- 5.3 Acknowledge previously approved action confirming Jamie Nutter as the 2015 Wisconsin Superintendent of the Year. (GP 4.8)
Moved by Schultz and seconded by Bloom to confirm Jamie Nutter as the 2015 Wisconsin Superintendent of the Year. Motion carried.
- 5.4 The board members were asked to solicit nominations for the three major WASDA awards from the members at their local PAC meetings. Information on the awards can be found on the WASDA website.

6. Linkages:

- 6.1 John Bakunowicz (Grobe & Associates, LLP) met with the board to discuss WASDA financial status and recent audit. (GP 4.6)
- 6.2 Government Relations/SAA (GP 4.6)
John Forester met with the board and provided a legislative update. Senator Luther Olsen was also able to meet with the board and discuss education-related issues.
- 6.3 Reports from board members. (GP 2.1)
None.

7. Other business. None.

8. The meeting adjourned at 2:10 p.m.

DATES & LOCATIONS FOR WASDA BOARD OF DIRECTORS MEETINGS FOR 2014-15

January 20, 2015	Milwaukee Hilton	1- 4 p.m.
March 12, 2015	Holiday Inn-Stevens Point	9:30 a.m. - 3 p.m.
May 6, 2015	Radisson Paper Valley Hotel-Appleton	8 a.m. - 1 p.m.
June 22-23	Best Western Premier - Oshkosh	1-4 p.m. & 8 a.m. - 12 noon

UPCOMING WASDA EVENTS

November 18	WASDA Regional Drive-in	Holiday Inn American Center-Madison
December 8-10	SLATE Conference	Kalahari Resort - Wisconsin Dells
January 21-23	Jt. WASB/WASDA/WASBO Conv.	Milwaukee
February 18	New Supts. Workshop IV	Wisconsin School Leadership Center-Madison
March 4-5	RTI Summit	KI Convention Center-Green Bay