

## Developing & Implementing a Literacy Action Plan

Oshkosh

Register online:

[http://www.cesa6.k12.wi.us/prof\\_dev/reg\\_online.cfm](http://www.cesa6.k12.wi.us/prof_dev/reg_online.cfm)

Participant Name(s)

Position(s)

District

Phone (Work)

Phone (Home)

Would you like to be notified by email of  
future CESA 6 training sessions?  Yes  No

Email Address

Special accommodations or dietary needs

Please check one:

Check is enclosed, made payable to CESA 6

Bill my School District, PO # \_\_\_\_\_

Use my Conference Attendance Fund  
(CESA 6 employed staff ONLY)

Credit Card Payment

Cardholder Name

Cardholder Address (include city, state ZIP)

Credit Card Type (VISA, MasterCard, etc.)

Credit Card Number

Expiration Date    3 Digit Code on Back of Card

RETURN TO:  
**(Debbie Piotter)**  
CESA 6  
PO Box 2568  
Oshkosh, WI 54903-2568  
920-236-0591  
Fax: 920-424-3478  
dpiotter@cesa6.k12.wi.us



Cooperative Educational Services Agency #6  
PO Box 2568 • Oshkosh, WI 54903-2568

**Cancellation Policy:** Any workshop registration cancellations must be received 48 hours before the workshop scheduled date, for a refund to be issued. Because attendance at most workshops has to be limited, persons registering for a workshop and not in attendance on the day of the workshop will be charged the full registration fee.

From the  
National Literacy Project

# Developing and Implementing a Literacy Action Plan

## What District and School Administrators and Literacy Leaders Can Do

CESA 6 Literacy Center Presents:

**Nancy Dean**

August 11 - 13, 2009  
October 13 and 14, 2009  
April 21, 2010

Oshkosh

Registration Deadline:  
August 1, 2009



# Developing and Implementing a Literacy Action Plan

- Are you **responsible for leading** literacy improvement initiatives in your district?
- Are you a principal or other school leader **charged with improving** reading and writing scores in your middle or high school?
- Would you like help **developing and implementing** an effective, data-driven literacy action plan?

The National Literacy Project (NLP) and Public Consulting Group's Center for Resource Management (PCG-CRM) have teamed up to support schools and districts to accelerate literacy and learning for middle and high school students. Both organizations have a **proven track record** of working with schools and districts to help design and implement quality content area literacy instruction and learning.

## Trainer of Trainers Model:

The National Literacy Project and Public Consulting Group's Center for Resource Management are partnering with Kathy Schmitt, Coordinator of CESA 6 Literacy Center to offer this rich, proven staff development model at a fraction of the cost. Your schools can enjoy the same types of gains in academic achievement as so many other schools of the National Literacy Project.

To learn more about these schools visit:

[www.NationalLiteracyProject.org](http://www.NationalLiteracyProject.org)



## Scope & Sequence:

- **Get your Literacy Improvement Effort Underway**
  - Building a Literacy Leadership Team
  - Developing a common language about literacy
  - Creating a vision of a literacy-rich school
  - Establishing and communicating the need for literacy improvements, including data
- **Conduct School Self-Assessment and Develop Literacy Actions Goals**
  - Identifying school strengths
  - Branding the literacy improvement effort
  - Understanding school data
  - Using the Literacy Action Rubrics
  - Drafting Literacy Action Goals
- **Develop your Literacy Action Plan**
  - Developing Literacy Action Steps and Measures of Success
  - Getting and incorporating feedback from the school community
- **Implement and Monitor Progress Toward your Goal**
  - Implementing the Literacy Action Plan
- **Revise and Update your Literacy Action Plan**
  - Re-visioning the Literacy Action Goals and Action Plan
  - Revising the goals and plans
  - Planning for Year 2

## Workshop Dates & Times

August 11 - 13, 2009      La Sure's Hall  
October 13 and 14, 2009      Comfort Suites, Oshkosh  
April 21, 2010              Comfort Suites, Oshkosh

Time: 8:30 a.m. - 3:00 p.m.

## Workshop Fee:

\$5,500 - cost is based on teams of 6 people

## Audience:

District and school administrators, literacy coaches and specialists, department chairs and team leaders, and teacher leaders

## Graduate Credit Fees:

One, Two or Three optional graduate credits will be offered through the University of Oshkosh. The fee for the graduate credit is \$200.00 per credit in addition to the course registration fee.

**\*\* If interested, the graduate credit application and fee will be processed the first morning of the workshop.**

**Nancy Dean**, Ed.S., is professor emerita at the P.K. Yonge Developmental Research School, University of Florida, Gainesville, Florida. During her 38 years in education, she has taught middle and high school English, special education, reading, debate, social studies, English for speakers of other languages, and Advanced Placement English. She is also an experienced literacy coach and curriculum specialist.

Committed to school literacy reform and meaningful professional development, Nancy has worked extensively with teachers and school leaders in urban and rural schools throughout the United States. She is Associate Director of the National Literacy Project and a Master Trainer for the Florida Reading Initiative. In addition, she is a national consultant in secondary literacy and literacy leadership and director of *Leadership through Reading*, a cross-age tutoring program.

