

# Building a Digital Learning Environment

## Three Part iPad Workshop

1. Critical Success Factors for Successful 1:1 Implementation
2. iTunes U and iBooks Author
3. iOS Deployment & Management

March 21, 2013

9:00 am – 2:30 pm

CESA #2

1221 Innovation Drive

Whitewater, WI 53190



**Presenters:** Jeremy Egger, Systems Engineer, Apple, Inc.  
Ty Beckmann, Account Executive, Apple, Inc.

### **1. Critical Success Factors for Successful 1:1 Implementation** - Jeremy Egger and Ty Beckmann

Designing a successful digital learning environment requires active participation with a visionary leadership team. You and your core leadership team will learn the best practices of designing a strategic plan to position your digital learning environment for optimal success. This dialogue will be driven and guided by the critical success factors that have been learned through hundreds of districts from across the country. Whether you're already committed to a 1:1 and just need the final details or are just starting the process, this dialogue and discussion will help guide your team.

### **2. iTunes U and iBooks Author** – Jeremy Egger

For your faculty who want to use iBooks Author to create Multi-Touch books that take learning to a new level of content interactivity and understanding. Participants will gain a fundamental understanding of creating interactive content and publishing with **iBooks Author**, focusing on best practices for engagement and learning. Ideas and strategies for leveraging **iTunes U** courses to enhance learning

### **3. iOS Deployment & Management** – Jeremy Egger

This session will provide an overview of the important aspects of a successful iOS deployment as well as new features of iOS 6. We will discuss the new Apple Configurator tool that will help schools to prepare, supervise, and assign iOS devices for use in an education setting. Features such as directory-based device assignment, check-in and check-out of devices, mass device configuration, and mass iOS software updates will be covered. Finally, we will discuss managing iTunes, VPP (Volume Purchase Program), the deployment of apps, and "locking-down" the devices. Both individual assigned (1:1) and cart/shared models will be discussed.

#### **Who Should Attend?**

Administrators, Curriculum Directors, Educators, Technicians, Technology Integrators, Technology Directors, anyone responsible for educating, managing or deploying these devices

**Note:** Please bring an iPad running iOS 6

**Event Fee:** \$75.00 per person if a CESA #2 Instructional Technology Service Member  
\$150.00 per person if not a CESA #2 Instructional Technology Service Member

□Registration Deadline: March 19 or until Workshop if Full

- If you need special accommodations, registration and payment must be made three weeks before workshop **(Register Early - Seating is limited)**
- To register, go to <http://www.myquickreg.com>
- Only registrations made through [www.myquickreg.com](http://www.myquickreg.com) will be accepted!
- Each person attending must register.
  - ***You are not registered unless you receive an email confirmation from myquickreg.com***

For workshop content questions, please contact Sharon Webb at 262-473-1468 [sharon.webb@cesa2.org](mailto:sharon.webb@cesa2.org)

For registration questions, please contact Sharon Anderson at 262-473-1452 [sharon.anderson@cesa2.org](mailto:sharon.anderson@cesa2.org)

Cancellation Policy: Should enrollment be insufficient to cover the cost of the event, registered participants will be notified