

Before you make another budget cut!

What if you could put 20% of the money you are paying for utilities back into classrooms?

CESA 10 has helped Wisconsin schools save over \$5,000,000 in utility costs. The average teacher with salary and benefits costs over \$80,000, that's more than 62 teachers still educating because these districts adopted a culture of energy efficiency at their schools!

Marshfield Schools Saved:	\$440,000+
Hudson Schools Saved:	\$432,000+
DC Everest Schools Saved:	\$253,000+
Altoona Schools Saved:	\$220,000+
Flambeau Schools Saved:	\$189,000+
St. Croix Falls Schools Saved:	\$112,000+
and many more!	

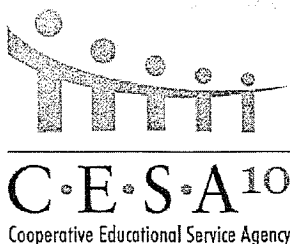
"During these tough economic times it is of the utmost importance to be fiscally responsible caretakers of our school district resources as well as responsible consumers of energy. The energy specialists at CESA 10 have helped us to become better masters of our energy consumption."

Dr. Connie Biedron, District Administrator, Altoona School District

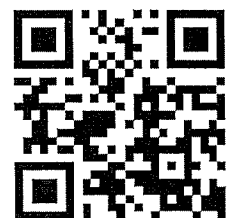
"Like with homeowners, saving on utilities means that the district has more money for other essential needs. We have been able to use these cost savings for technology upgrades, other areas of maintenance, and general instructional supplies."

Dr. Peg Geegan, District Administrator, Marshfield School District

Call CESA 10 to have your district's energy use benchmarked against other state schools for free. Contact us today to find out how much money could you be diverting from utility bills and sending back into classrooms!



Call today!
C·E·S·A¹⁰
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CESA 10 HELPS SCHOOLS SAVE \$5 MILLION IN ENERGY COSTS Energy Management Services Save 20% on Average per District

Chippewa Falls, Wisconsin, March 11, 2013----- Cooperative Educational Service Agency (CESA) 10's Energy Management Services are having a big impact on schools' energy bills throughout Wisconsin since the service's inception in 2004. While serving over 30 districts during the last seven years, the service has saved more than \$5 million in utility costs putting much needed funds back in to schools' budgets.

"We see an average of 20% cumulative savings off of the customer's utility bills over the course of a 3 year contract," said Tad Beeksma, Manager of Energy Management Services for CESA 10. "The services we provide to the district make a real impact on their utility bills. As a non-profit, we are in a unique position to offer third party, non-biased opinions on capital projects as well. We are proud to be able to help schools with information and action designed to help increase their efficiency and comfort, and to reduce their utility bills in the process."

Wisconsin's statewide CESA's typically offer services in specific geographic regions, but CESA 10's Facilities Management department is unique in that it offers services statewide.

CESA 10 provides school districts a shared savings arrangement whereby Energy Management staff work with the district staff to reduce energy consumption. The partnership is at no upfront cost to the district. "The risk is entirely on us," said Beeksma. "If we don't save you energy, you don't pay a bill."

Energy Managers specializing in the technical side of building operations work directly with facilities staff to understand the building(s) at all levels in order to determine how best to fine-tune the operations. In the process, district facility staff members are trained in techniques related to energy conservation and building controls systems. "We work directly with facility staff to best support them in operating their buildings at the highest efficiencies," said Todd Wanous, Certified Energy Manager for CESA 10. "Our goal is to provide a comfortable and efficient building where everyone can do their job effectively using only as much energy as needed. If we are doing our jobs right, you barely even know we are there."

Energy Managers on the technical side are looking for adjustments they can make to building schedules in the building controls systems. "Often times schools have an opportunity to make many small controls changes to specific climate conditions or occupancy to match the use of the building which can increase building efficiency and add up in dollar savings," said Wanous.

"We have a very qualified staff with more than 100 years of combined experience in building operations working for us," said Mike Haynes, CESA 10 Administrator. "Our staff stays up to speed with the industry's best practices so you don't have to. Our employees are well trained and ready to help your school with any of your energy related and other facility needs."

CESA 10 Energy Management experts also focus on the behavioral side of energy conservation with all school occupants. Presentations are given to office staff, food service workers, teachers and others, typically during in-service days. Presentations include information about how the utilities charge for energy, ideas on how to save energy in the schools, energy exercises, updates on savings, and an interactive audience response system designed to enhance learning, survey learners, and answer questions throughout trainings. Poster savings competitions, teacher classroom audits, weekly e-tips and help with Energy Teams and policies are also services that are offered as part of the partnership.

Quarterly reports are provided to customers with the first three reports recapping the last three months of efforts, and the last report recapping the full year in an Annual Report. These

reports are school board quality and show the current savings in energy and dollars, outline past and future projects, and contain pictures of people or spaces “caught” in the district saving energy. These are just a few of the ways that CESA 10 is trying to raise staff awareness. “Everyone needs to realize that they impact a piece of the energy pie in their buildings,” said Jason Nicholas, Energy Manager for CESA 10. “With the number of staff in schools, it is important to understand how your workspace contributes to the overall energy consumption at the facility. Every little bit can add up to very large energy and dollar savings for the districts.”

CESA 10 Energy Management serves districts of any size and has found significant savings from small schools like Flambeau, saving \$189,000 in six years for the district of about 600 students, to Hudson, saving over \$432,000 in three years for the district that serves over 5500 students. CESA 10 customers have been very satisfied with the level of service provided. “With less revenue for public schools and budgets continuing to increasingly get tighter, working with the Energy Management Team provided by CESA 10 has saved our district over \$180,000.00 over the last six years,” said Flambeau Schools District Administrator Bill Pfalzgraf. “These savings have helped us to put the saved resources into education for the students of our district.”

“During these tough economic times it is of the utmost importance to be fiscally responsible caretakers of our school district resources as well as responsible consumers of energy,” said Dr. Connie Biedron, Altoona School District Administrator. “The energy specialists at CESA 10 have helped us to save more than \$220,000 while becoming better masters of our energy consumption.”

CESA 10 is a non-profit educational agency providing facilities management services to assist school districts and governments reduce energy costs, implement school projects safely and efficiently, and provide a safe and healthy environment for staff, students and community members. CESA 10 is actively looking for future partnerships for its Energy Management, Owner’s Representative, and Environmental Health and Safety Services. CESA 10 is committed to helping the school districts of Wisconsin save millions more in energy costs moving forward. For more information on CESA 10’s Energy Management Services, Owner’s Representative Services, Behavior Based Energy Management, and Environmental Health and Safety, call 888-947-4701 or visit www.cesa10.k12.wi.us/fm.