

*The Scholastic Classroom & Community Group
and CESA #2 Statewide Title 1 Network invite you to
participate in a very special Professional Development event!*

*Teaching Writing Just Got A Lot Easier and More Effective:
The Traits of Writing for Assessment and Instruction
featuring keynote speaker*

Ruth Culham

When: Thursday, January 19, 2012
Time: 9:00 AM—3:00 PM
Where: CESA #2 Innovation Center
1221 Innovation Drive
Whitewater, WI 53190
Cost: \$25.00 (payable upon registration)

Event Schedule

9:00 AM—10:15 AM	The Story: Getting to know the Traits of Writing in a whole new way!
10:15 AM—10:30 AM	Break
10:30 AM—12:00 AM	The 3 W's: Writing process, writing traits, and writing workshop
12:00 PM—1:00 PM	Lunch (Includes a 20 minute Scholastic materials presentation during lunch)
1:00 PM—2:00 PM	Traits 2.0: What's fabulous and new
2:00 PM—3:00 PM	Ready, Set, Go: Trait-based lessons and activities

Space is limited!

Registration begins Wednesday, January 4, 2012 and ends Wednesday, January 11, 2012. Please reserve your spot by visiting the following link:

<http://login.myquickreg.com/event/event.cfm?eventid=3274>

Ruth Culham, Ed.D.,

is the president of the Culham Writing Company and former Unit Manager of the Assessment Program at Education Northwest in Portland, Oregon.



She is the recognized expert in the traits of writing field and author of many professional resources published by Scholastic, including *6+1 Traits of Writing: The Complete Guide, Grades 3 and Up*; *6+1 Traits of Writing, the Complete Guide for the Primary Grades*; and *Traits of Writing: The Complete Guide for Middle School*, winner of the 2011 Teacher's Choice Award. Ruth also creates and conducts teacher workshops to provide professional development at local, district, and state levels, and at state and national conferences she is a featured speaker on teaching writing using the traits. The highlight of her 19-year teaching career was being named English Teacher of the Year in Montana. But most recently, she is proudest of authoring *Traits Writing*, a revolutionary writing program for grades K-8 available from Scholastic.

For registration information, please contact Peggy Strong: pstrong@cesa2.k12.wi.us
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