



Winning with Social Media for Education

Tell your school's story by leveraging social media

Registration Information

Dates: March 14, 2018

Time: 1:00 pm to 3:30 pm

Cost: \$49

Location:

CESA 2

1221 Innovation Drive

Whitewater, WI 53190

Registration: MyQuickReg.com

Contact:

Content Questions:

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Registration Questions:

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Schools know that they should be using social media to connect with their community, but that is easier said than done. In this hands-on workshop, we will share 7 strategies that will help reduce the overwhelm while celebrating your students and staff in a big way. Get ready to take this advice and immediately put it to work for your district!

After working with schools across the nation over the past four years, there is a formula to winning with social media. Presenter, Heidi Feller, will share real examples from schools of all sizes. She will walk through the foundational pieces needed to be successful along with advanced systems to take your social media presence to the next level. This workshop is for everyone interested in reaching more people with your school's story.

Heidi Feller is a Wisconsin native (go Badgers!) who grew up in Black Earth and graduated from Wisconsin Heights. After attending UW-Madison and earning her B.S. in Secondary Education, she taught German before "retiring" to raise her two children.



As a former teacher AND district website and social media coordinator, Heidi knows the power of celebrating students and connecting communities through social media platforms such as Facebook, Twitter and Instagram. "Our teachers and students knock their socks off learning and growing each school day and the world needs to know it!"

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