



PRESENTED BY THE LITERACY CENTER

# JENNIFER SERRAVALLO

## STRATEGIES AND STRUCTURES FOR TEACHING READING AND WRITING FOR GRADES K–8

**APRIL 18–19, 2018 • 9 A.M. – 3 P.M. • MILWAUKEE, WI**

### JENNIFER SERRAVALLO



Jennifer Serravallo began her career in education as a teacher in Title I schools in New York City and later joined the Teachers College Reading and Writing Project (TCRWP) at Columbia University. Through TCRWP and now as an independent consultant, she has spent over a decade helping teachers across the country to create literacy classrooms where students are joyfully engaged and the instruction is meaningfully individualized to students' goals. Jen holds a BA from Vassar College and an MA from Teachers College, where she has also taught graduate and undergraduate classes on urban education reform and children's literature. Jen is the author of New York Times bestseller *The Reading Strategies Book* as well as other popular Heinemann titles, including *Teaching Reading in Small Groups*; *Conferring with Readers*; and *The Literacy Teacher's Playbook*, Grades K–2 and Grades 3–6.

Her newest book is *The Writing Strategies Book*. She is also the author of the Digital Campus self-guided course *Teaching Reading in Small Groups: Matching Methods to Purposes* with dozens of videos of Jen teaching in real classrooms.

#### REGISTRATION DETAILS

**Dates:** April 18<sup>th</sup> – 19<sup>th</sup>, 2018

**Times:** 9 A.M. – 3 P.M.

#### Workshop location:

**Marcus Center for Performing Arts**  
929 N. Water Street  
Milwaukee, WI 53202

#### Registration fee:

- **\$200 per day – OR -- \$350 for both days**
- **Group rate: \$25 discount per person for 3 or more participants from the same school district.**
- Registration fee includes: continental breakfast and lunch for both days, as well as workshop handouts.

#### To register, go to:

<http://www.cesa6.org/professional-development/calendar.cfm>

Scroll down events list to Apr. 18<sup>th</sup>.

#### Hotel accommodations:

**Radisson Hotel Milwaukee West**  
2303 N. Mayfair Road  
Milwaukee, WI 53226  
(414) 257-3400

- **"CESA #6" block rate = \$90 per evening** for Tues., Apr. 17<sup>th</sup> and Wed., Apr. 18<sup>th</sup> (plus tax).
- **Group rate ends on March 17, 2018.**

#### For more information, contact:

Amy Ruppert, program assistant  
[aruppert@cesa6.org](mailto:aruppert@cesa6.org) • 920.236.0562

#### APRIL 18<sup>TH</sup>: STRATEGIES AND STRUCTURES FOR TEACHING READING

This workshop draws from Jen's bestselling resource *The Reading Strategies Book*, as well as her other popular titles about formative assessment, conferring and small group instruction. The workshop will begin with exploring the hierarchy of reading goals and quick and practical ways to use a variety of formative assessments to discover which goal is right for each reader in the classroom. With an understanding of goals, participants will then learn how to craft strategies and effective feedback prompts to support students as they practice strategies to accomplish their goals.

In the final portion of the day, participants will learn about different methods for teaching strategies including research-decide-teach, coaching, and compliment conferences, as well as the differences between guided reading and strategy lessons. Through hands-on activities and video examples of Jen teaching in real classrooms, participants will leave equipped to bring strategies to life in their own classrooms right away.

#### APRIL 19<sup>TH</sup>: STRATEGIES AND STRUCTURES FOR TEACHING WRITING

Drawing from Jen's bestselling resource *The Writing Strategies Book*, this workshop will help participants to understand a variety of writing genres and modes, writing process, behaviors, skills, and qualities of good writing.

Then, participants learn how to go beyond writing checklists and tips that tell writers *what* to do, and instead how to craft explicit, clear strategies that children learn *how to do it*. We will also explore effective feedback and prompts to coach writers as they practice strategies for their goals.

In the final portion of the day, participants will learn about different methods of teaching (types of individual conferences and small groups) to flexibly respond to students and their needs. Through hands-on activities and video examples of Jen teaching in real classrooms, participants will leave equipped to bring strategies to life in their own rooms right away.

#### COURSE GOALS:

- Understand how to use formative assessment information to find appropriate goals for each reader and each writer.
- Craft explicit, clear strategies.
- Coach and prompt readers and writers, and provide feedback as students practice strategies.
- Understand the structures and purposes of a variety of teaching methods used for differentiated instruction (conferences, small groups).