Two Top Topics To

Communicate for Student Success



Tradition • Innovation • Distinction

Branding and Marketing Districts and Schools



Power Behind the Podium

One Day, Two Seminars

"Branding and Marketing Districts and Schools" offers participants a pathway to contend with increasing competition and overcome the negative noise about public education.

October 8, 9 am-12 noon

"Power Behind the Podium" provides a new way of thinking about speeches and presentations, providing both practical tips and a Measurement Tool for continuous improvement.

October 8, 1-4 pm



Innovative Thinking. Tailored Delivery.

Where: Innovation Center 1221 Innovation Dr. Whitewater, WI

Cost: \$150 per person per seminar or \$250 for both seminars. Districts that send four or more pay \$125 each. Lunch is included with a presentation on increasing family involvement.

Presenter: David R. Voss of Voss & Associates

Register Online: CESA2.org (click)

